

# beta

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Pierandrei Associati  
.09 - .12

# beta



## INTRO

beta è concepito come un sistema operativo pensato per rispondere alle differenti necessità che gli spazi di lavoro contemporanei richiedono: dare nuova forma allo spazio, adattarsi ai comportamenti delle persone, rispondere alle nuove tecnologie informatiche, evolvere nel tempo.

Il sistema beta nasce da una ricerca sociologica sull'ambiente di lavoro orientato al futuro. La condivisione delle esperienze o il sovrapporsi di stili di lavoro diversi sono alcuni dei cambiamenti che portano alla necessità di pensare ad un sistema ufficio dal carattere adattivo ed evolutivo. beta più che un semplice sistema è quindi un vero e proprio ambiente con una logica di crescita che genera gli spazi, non si limita a riempirli.

Le configurazioni di beta nascono dalla combinazione di tre componenti: backbones, scrivanie ed accessori. Il backbone è un modulo strutturale in metallo lungo 120 cm, che costituisce la base per tutte le funzioni e caratteristiche del sistema beta. È un elemento contenitore, espositore e supporto per gli accessori con cablaggio integrato. Le scrivanie sono piattaforme dove le persone svolgono attività individuali e collettive.

Con l'aumentare del numero degli elementi crescono anche le possibilità di configurazione del sistema, dai layout più intensivi a quelli più evolutivi. In quest'ottica di continua evoluzione nasce anche la versione free-standing e desk-sharing che amplia ancora di più le possibilità di configurazione e di fruibilità del sistema. Isole dedicate non più alla semplice professione, ma al lavoro nel senso più ampio, organizzate in maniera orizzontale e volutamente non gerarchica.

## DESIGNER

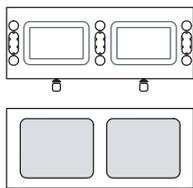


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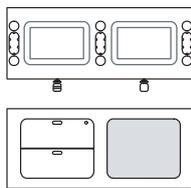
## PREMI

**Red Dot Design Award 2010**  
**Good Design 2010**  
**Us Award 2010**

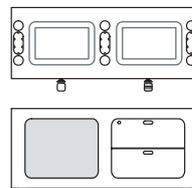
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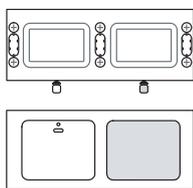
Backbone in metallo giorno - giorno  
**1BE0601**: L 120,5 P 46 H 53



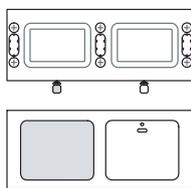
Backbone in metallo cassetti - giorno  
**1BE0605..FS**: L 120,5 P 46 H 53



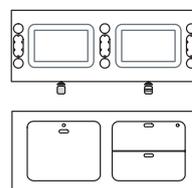
Backbone in metallo giorno - cassetti  
**1BE0605..FD**: L 120,5 P 46 H 53



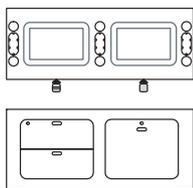
Backbone in metallo telaio - giorno  
**1BE0615..FS**: L 120,5 P 46 H 53



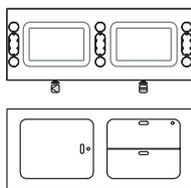
Backbone in metallo giorno - telaio  
**1BE0615..FD**: L 120,5 P 46 H 53



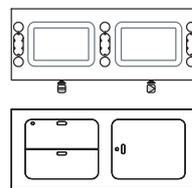
Backbone in metallo telaio - cassetti  
**1BE0635..FS**: L 120,5 P 46 H 53



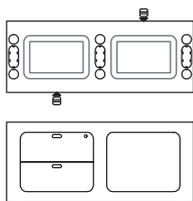
Backbone in metallo cassetti - telaio  
**1BE0635..FD**: L 120,5 P 46 H 53



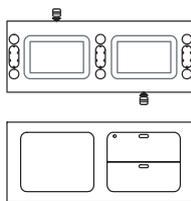
Backbone in metallo anta - cassetti  
**1BE0645..FS**: L 120,5 P 46 H 53



Backbone in metallo cassetti - anta  
**1BE0645..FD**: L 120,5 P 46 H 53

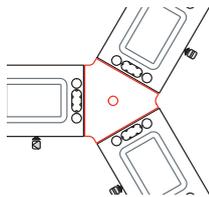


Backbone in metallo bifacciale cassetti a sinistra  
**1BE0650..FS**: L 120,5 P 46 H 53

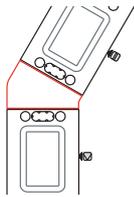


Backbone in metallo bifacciale cassetti a destra  
**1BE0650..FD**: L 120,5 P 46 H 53

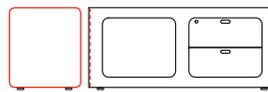
# beta



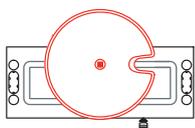
Elemento connessione "Y" per tre backbone  
**1BE0255:** L 48 P 54,5 H 53



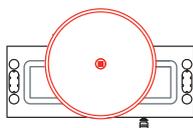
Elemento connessione "V" per due backbone  
**1BE0256:** L 48 P 31 H 53



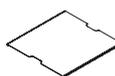
Spalla per backbone in metallo  
**1BE0260:** L 1 P 45 H 51



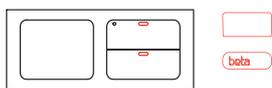
Tavolino tondo con svasatura per cavi  
**1BE0440:** L 70 P 70 H 65



Tavolino tondo per backbone  
**1BE0445:** L 70 P 70 H 65



Pannello di fondo opzionale, con foro passacavi  
**1BE0271:** L 47,2 P 45,6 H 0,9



Kit maniglie personalizzate per backbone (2pz)  
**1BE0153:** L 6 P 2 H 2

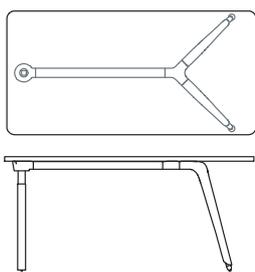


Vaschetta per cassetto  
**1BE0170:** L 44,1 P 21,2



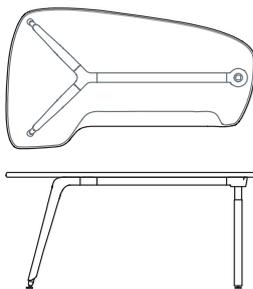
Cuscino seduta per backbone  
**1BE0272:** L 41,5 P 28 H 3

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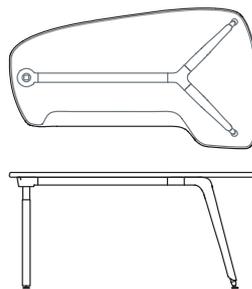
Scrivania rettangolare "basic" per backbone

**1BE0001:** L 160 P 80 H 75  
**1BE0002:** L 160 P 80 H 65/85  
**1BE0005:** L 180 P 80 H 75  
**1BE0006:** L 180 P 80 H 65/85  
**1BE0010:** L 180 P 100 H 75  
**1BE0011:** L 180 P 100 H 65/85



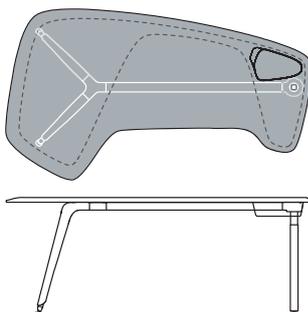
Scrivania sagomata "semievoluta" destra

**1BE0031:** L 160 P 100 H 75  
**1BE0033:** L 160 P 100 H 65/68  
**1BE0035:** L 175 P 100 H 75  
**1BE0037:** L 175 P 100 H 65/68



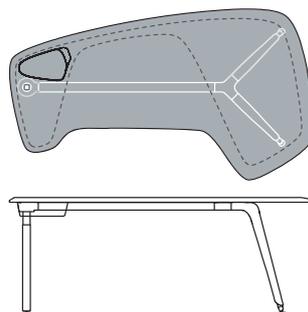
Scrivania sagomata "semievoluta" sinistra

**1BE0032:** L 160 P 100 H 75  
**1BE0034:** L 160 P 100 H 65/68  
**1BE0036:** L 175 P 100 H 75  
**1BE0038:** L 175 P 100 H 65/68



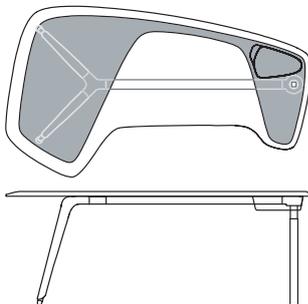
Scrivania sagomata "evoluta" monocolore destra

**1BE0053:** L 195 P 100 H 75  
**1BE0055:** L 195 P 100 H 65/85



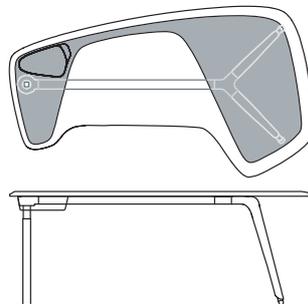
Scrivania sagomata "evoluta" monocolore sinistra

**1BE0054:** L 195 P 100 H 75  
**1BE0056:** L 195 P 100 H 65/85



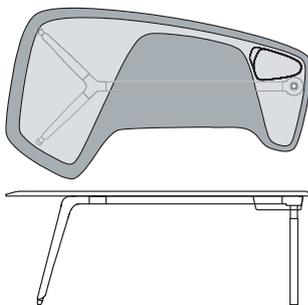
Scrivania sagomata "evoluta" bicolore destra

**1BE0041:** L 195 P 100 H 75  
**1BE0043:** L 195 P 100 H 65/85



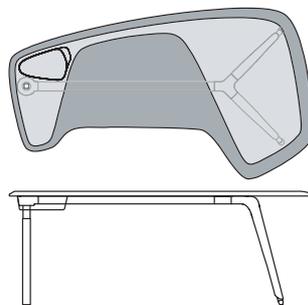
Scrivania sagomata "evoluta" bicolore sinistra

**1BE0042:** L 195 P 100 H 75  
**1BE0044:** L 195 P 100 H 65/85



Scrivania sagomata "evoluta" verde beta destra

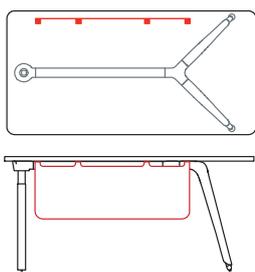
**1BE0045LOPVO0A:** L 195 P 100 H 75  
**1BE0047LOPVO0A:** L 195 P 100 H 65/85



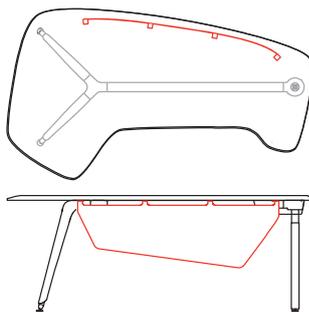
Scrivania sagomata "evoluta" verde beta sinistra

**1BE0046LOPVO0A:** L 195 P 100 H 75  
**1BE0048LOPVO0A:** L 195 P 100 H 65/85

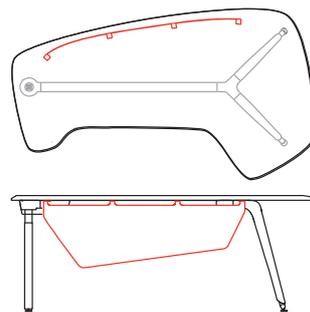
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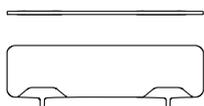
"Modesty panel" per scrivania "basic"  
**1BE0156:** L 100 P 5 H 37



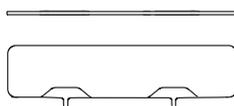
"Modesty panel" per scrivania "evoluta" e  
 "semievoluta" destra  
**1BE0157DX:** L 118 P 5 H 41,5



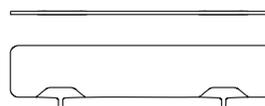
"Modesty panel" per scrivania "evoluta" e  
 "semievoluta" sinistra  
**1BE0157SX:** L 118 P 5 H 41,5



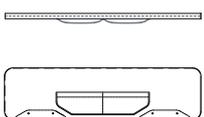
Schermo per postazioni rettangolari basic  
**1BE0265:** L 120 H 35



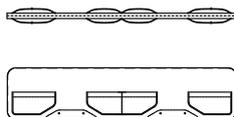
Schermo per postazioni rettangolari  
 basic condivise da L 160  
**1BE0257:** L 140 H 35



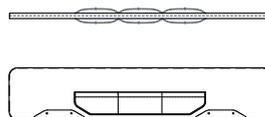
Schermo per postazioni rettangolari  
 basic condivise da L 180  
**1BE0261:** L 160 H 35



Rivestimento fonoassorbente per 1BE0265  
**1BE0266**

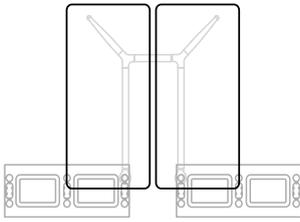


Rivestimento fonoassorbente per 1BE0257  
**1BE0258**

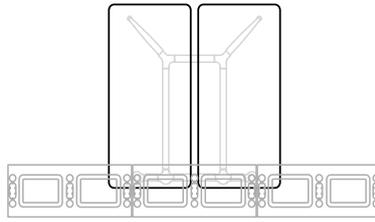


Rivestimento fonoassorbente per 1BE0261  
**1BE0262**

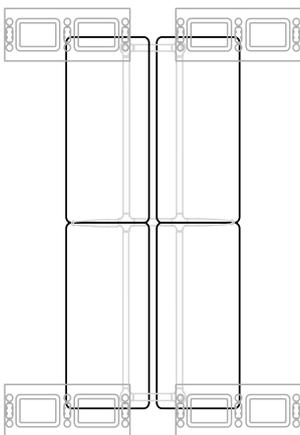
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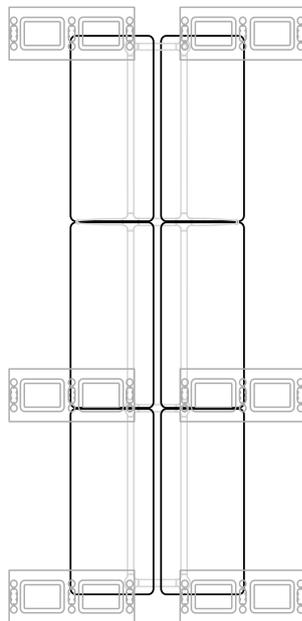
Isola a 2 piani rettangolari  
**1BE0015:** L 160 P 166 H 75  
**1BE0016:** L 180 P 166 H 75



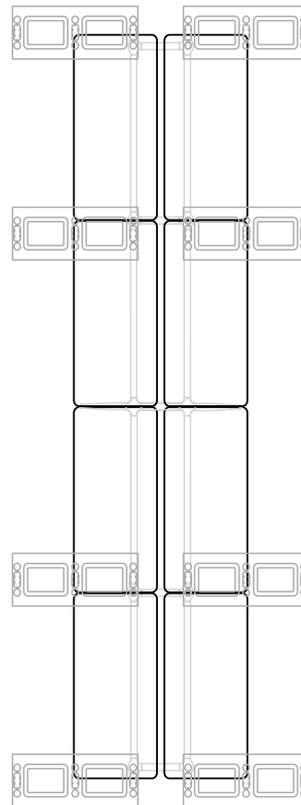
Isola a 2 piani rettangolari per backbone in linea  
**1BE0017:** L 160 P 166 H 75  
**1BE0018:** L 180 P 166 H 75



Isola a 4 piani rettangolari  
**1BE0020:** L 320 P 166 H 75  
**1BE0021:** L 360 P 166 H 75

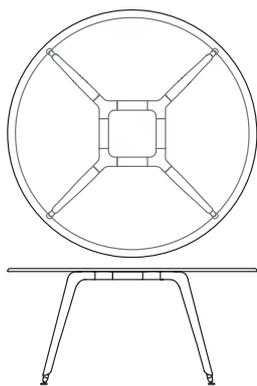


Isola a 6 piani rettangolari  
**1BE0022:** L 480 P 166 H 75  
**1BE0023:** L 540 P 166 H 75

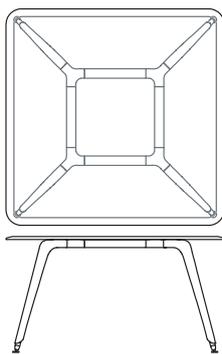


Isola a 8 piani rettangolari  
**1BE0024:** L 640 P 166 H 75  
**1BE0025:** L 720 P 166 H 75

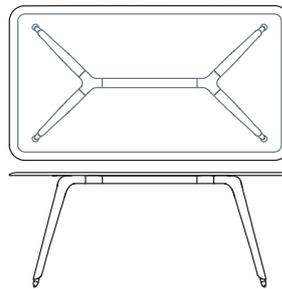
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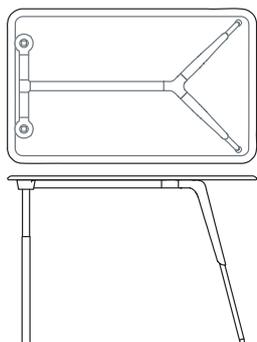
Tavolo meeting tondo  
**1BE0431:** L 140 P 140 H 75  
**1BE0435:** L 160 P 160 H 75



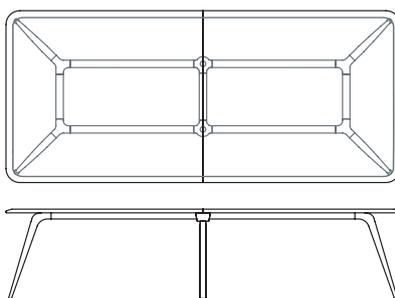
Tavolo meeting quadrato  
**1BE0401:** L 140 P 140 H 75  
**1BE0403:** L 160 P 140 H 75  
**1BE0405:** L 160 P 160 H 75



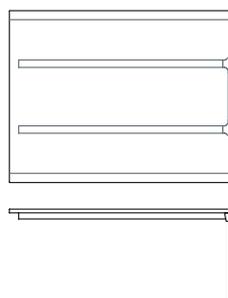
Tavolo meeting rettangolare  
**1BE0410:** L 160 P 100 H 75  
**1BE0415:** L 180 P 100 H 75  
**1BE0420:** L 200 P 100 H 75



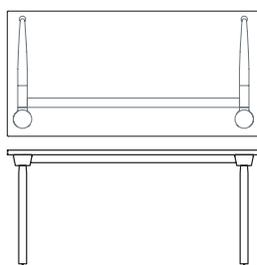
Tavolo meeting rettangolare alto per backbone  
**1BE0411:** L 160 P 100 H 110  
**1BE0416:** L 180 P 100 H 110  
**1BE0421:** L 200 P 100 H 110



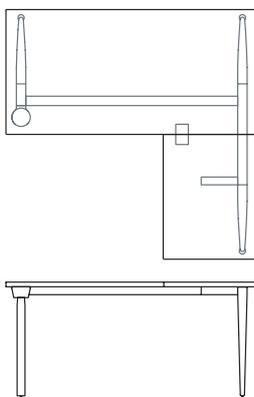
Postazione desk sharing - tavolo conference  
**1BE0450:** L 318,5 P 140 H 75  
**1BE0460:** L 311 P 162,5 H 75



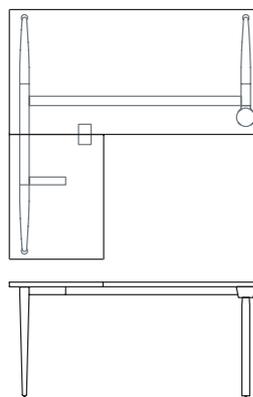
Postazione desk sharing intermedia - tavolo conference  
**1BE0054:** L 195 P 100 H 75  
**1BE0056:** L 195 P 100 H 65/85



Scrivania free-standing singola  
**1BE1011:** L 160 P 80 H 75  
**1BE1011:** L 180 P 80 H 75



Scrivania free-standing singola con allungo destro\*  
**1BE1021:** L 160 P 162,5 H 75  
**1BE1023:** L 180 P 162,5 H 75



Scrivania free-standing singola con allungo sinistro\*  
**1BE1022:** L 160 P 162,5 H 75  
**1BE1024:** L 180 P 162,5 H 75

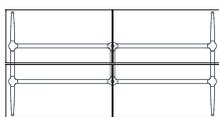
\* Allungo laterale: 80x60

# beta



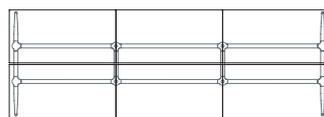
Isola free-standing a 3 piani rettangolari condivisi

**1BE1031:** L 480 P 80 H 75  
**1BE1032:** L 540 P 80 H 75



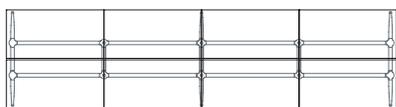
Isola free-standing a 4 piani rettangolari condivisi

**1BE1042:** L 320 P 162,5 H 75  
**1BE1052:** L 360 P 162,5 H 75



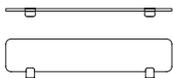
Isola free standing a 6 piani rettangolari condivisi

**1BE1043:** L 480 P 162,5 H 75  
**1BE1053:** L 540 P 162,5 H 75



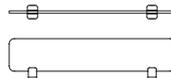
Isola free standing a 8 piani rettangolari condivisi

**1BE1031:** L 640 P 162,5 H 75  
**1BE1032:** L 720 P 162,5 H 75



Schermo per postazioni singole freestanding

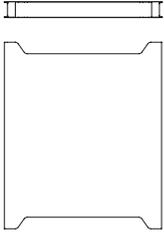
**1BE1281:** L 120 P 1,9 H 31,5  
**1BE1283:** L 140 P 1,9 H 31,5  
**1BE1285:** L 160 P 1,9 H 31,5  
**1BE1287:** L 180 P 1,9 H 31,5



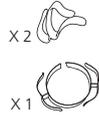
Schermo per postazioni condivise freestanding

**1BE1291:** L 120 P 1,9 H 31,5  
**1BE1293:** L 140 P 1,9 H 31,5  
**1BE1295:** L 160 P 1,9 H 31,5  
**1BE1297:** L 180 P 1,9 H 31,5

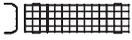
# beta



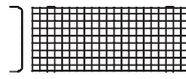
Carter salita cavi free-standing  
**1BE0194**: L 51,5 P 5 H 62



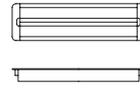
X 2  
X 1  
Kit clip trasparenti passaggio cavi  
**1BE0181**



Canalina singola per elettrificazione sottopian  
**1BE0190**: L 70,5 P 20 H 8,7



Canalina doppia per elettrificazione sottopian  
**1BE0191**: L 105,5 P 45 H 8,7



Top access  
**1BEMAG0001**: L 30 P 9,5 H 3